

Message Text

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PAGE 01 OUAGAD 00377 131515Z

45

ACTION AID-05

INFO OCT-01 AF-06 ISO-00 EB-07 OES-05 HEW-06 /030 W

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R 131116Z FEB 75

FM AMEMBASSY OUAGADOUGOU

TO SECSTATE WASHDC 9167

INFO AMEMBASSY NIAMEY

UNCLAS OUAGADOUGOU 0377

FOR PHA/POP

E.O. 11652: N/A

TAGS: SPOP, SGEN, UV

SUBJ: FAMILY PLANNING FILM ASSISTANCE REQUEST

REF: A) OUAGADOUGOU 2667; B) STATE 22520; C) NIAMEY 447

1. APPRECIATE AID/W'S COMMENTS ON REQUEST BY SAED FOR FAMILY PLANNING FILM ASSISTANCE. WE ARE CONVINCED THAT PROJECT HAS STRONG MERIT AND REPRESENTS MAJOR STEP IN EFFORTS DEMONSTRATE IMPORTANCE FAMILY PLANNING TO VOLTANS.

2. SAED WILL PRODUCE FILM IN COLLABORATION WITH MEDIAFRIC, NEWLY FORMED AFFILIATE OF SAED. MEDIAFRIC HAS STAFF WITH EXPERIENCE IN FILM MAKING AND IS ALSO RECEIVING CANADIAN TECHNICAL ASSISTANCE. WE HAVE DISCUSSED FILM BUDGET WITH SAED AND THEY ARE REFINING ORIGINAL FIGURES WHICH WERE ONLY ESTIMATES. WE EXPECT TO HAVE FIRM COST FIGURES BY END OF MONTH.

3. RE PARA 3A, REF B, SAED HAS RECEIVED LETTER OF APPROVAL FROM DIRECTOR-GENERAL OF MINISTRY OF HEALTH. GOUV WILL PARTICIPATE IN DISTRIBUTION OF FILM BY MAKING EQUIPMENT AVAILABLE THROUGH NATIONAL FILM COMPANY, SONAVOCI. IN COUNTRYSIDE, FILM WILL BE SHOWN AT PRIMARY SCHOOLS, MOH CLINICS, ETC. MOBILE VAN WILL BE USED. SAED POINTS OUT THAT PRIMARY TARGET AUDIENCE WILL BE URBAN ELITE WHO ARE MOST RECEPTIVE

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TO FAMILY PLANNING MESSAGE AND WHO ARE IN BEST POSITION

TO AFFECT CHANGE IN OFFICIAL ATTITUDES.

4. SAED IS AWARE OF ALLASANE'S WORK IN NIGER. THEY WILL BE CONTACTING HIM IN NEAR FUTURE AS SOON AS FINAL SCENARIO IS WRITTEN. FOR NIAMEY. APPRECIATE YOUR OFFER OF ASSISTANCE. IF YOU SEE ALLASSANE YOU MIGHT INFORM HIM OF SAED'S PROJECT AND ADVISE HIM THAT SAED WILL BE IN TOUGH WITH HIM.

5. ACTION: AID/W: AS A RESULT OF GUIDANCE CONTAINED PARA 8, REF B, AND FURTHER DISCUSSIONS WITH SAED, EMBASSY WISHES UNDERTAKE FINANCING OF FILM USING SPA FUNDS. PLEASE PROVIDE FISCAL DATA FOR USE OF SPA SELF-HELP FUNDS.GRAHAM

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